

**Lawrence M. Kessler, Ph.D.**

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**EDUCATION**

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Ph.D. (2013). Economics, University of South Florida

M.A. (2009). Economics, University of South Florida

B.A. (2004). Finance, University of South Florida

**RESEARCH INTERESTS**

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Applied Econometrics

Health Economics

Economics of Education

Public Policy

**PROFESSIONAL EXPERIENCE**

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**Research Assistant Professor**, Center for Business and Economic Research, The University of Tennessee, July 2013 – Present

**Research Assistant Professor**, Department of Economics, The University of Tennessee, June 2014 – Present

**Research Coordinator II**, Moffitt Cancer Center; November 2011 – June 2013

**Research Assistant**, Moffitt Cancer Center; January 2011 – November 2011

**PUBLICATIONS**

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**Kessler, L.M.**, & Munkin, M.K. (2015). Bayesian Estimation of Panel Data Fractional Response Models with Endogeneity: An Application to Standardized Test Rates. *Empirical Economics*, 49(1) p. 81-114.

**Kessler, L.M.**, Craig, B.M., Plosker, S.M., Reed, D.R., & Quinn, G.P. (2013). Infertility Evaluation and Treatment among Women in the United States. *Fertility and Sterility*, 100(4) p. 1025-1032

**Kessler, L.M.**, Craig, B.M., Quinn, G.P., & Saigal, C. (2013). Starting a Family: Characteristics Associated with Men's Reproductive Preferences. *American Journal of Men's Health*, 7(3), p. 198-205.

Kessler, S.R., Taylor, E., Levine, E., Wiley, J., & **Kessler, L.M.** (2008). Is a Happy Nation a Productive Nation? An Exploration of the Relationship between Job Satisfaction and Productivity at the National Level. *European Journal of International Management*, 2, p. 356-375.

## **MANUSCRIPTS UNDER REVIEW**

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Basher, S., **Kessler, L.M.**, & Munkin, M.K. Bayesian Analysis of the Effect of Total Capital on Asset Risks for Islamic Banks. *Under Review at the Review of Financial Economics*.

## **REPORTS TO RESEARCH SPONSORS**

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Fox, W.F., **Kessler, L.M.**, Haar, S., Scott, K. (2016). Economic Benefits of Postsecondary Credentials. Incremental Earnings and Revenues Upon Drive to 55 Achievement. Prepared for the Tennessee Department of Economic & Community Development.

**Kessler, L.M.** The Tennessee Economy: Short-Term Outlook, in *An Economic Report to the Governor of Tennessee* – Prepared Annually: 2014 - 2016.

**Kessler, L.M.** (2016). The Tennessee Economy: Long-Term Outlook, in *An Economic Report to the Governor of Tennessee* – Prepared Annually: 2015 - 2016.

**Kessler, L.M.**, Fox, W.F. (2015). The Economic Impact of the Knoxville Zoo on the State of Tennessee: 2014. Prepared for the Knoxville Zoo.

**Kessler, L.M.**, Murray, M.N. (2015). Tennessee Business and Economic Outlook. Semi-Annual Report: Fall 2014, Spring 2014, Fall 2015, Spring 2015.

**Kessler, L.M.**, Fox, W.F. (2015). The Economic Impact of The University of Tennessee, Knoxville, on The State of Tennessee: Academic Year 2013-2014.

**Kessler, L.M.**, Murray, M.N., Burton, M., Pratt, E. (2015). Long Range Projections of Tennessee Road User Fees. Prepared for the Tennessee Department of Transportation.

**Kessler, L.M.** (2014). Quarterly Business and Economic Indicators Report, Quarterly Report Prepared for The Tennessee Secretary of State (August 2014 – Present).

**Kessler, L.M.**, Murray, M.N. (2013). Promoting Advanced Manufacturing Clusters in Tennessee. Prepared for The University of Tennessee Center for Industrial Service and in *An Economic Report to the Governor of Tennessee* – 2014.

**Kessler, L.M.**, Fox, W.F. Tennessee Department of Revenue Tax Collections Report. Monthly Report Prepared for the Tennessee Department of Revenue (July 2013 – Present)

## GRANTS/CONTRACTS

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Co-Investigator, Tennessee Workforce Data Quality Initiative. U.S. Department of Labor.

Co-Investigator, Assess College Persistence Risk Factors: Tennessee Promise Applicants and Prior Cohorts. tnAchieves.

Tennessee Economic Environment Quarterly Update Reports. Tennessee Secretary of State.

Economic Impact Assessment of the Volkswagen Chattanooga Assembly Plant. Volkswagen Group of America.

## TEACHING EXPERIENCE

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**Adjunct Professor**, Economics Department, University of Tampa

- Principles of Microeconomics, Fall 2012 (2 sections)
  - Approximately 30 students
  - Taught fundamental theories of microeconomics at the undergraduate level including supply and demand, consumer choice theory, and firm competition.
- Principles of Macroeconomics, Fall 2011 (2 sections), Spring 2012
  - Approximately 25 students
  - Taught introductory economic concepts such as: supply and demand, production and growth, unemployment, as well as monetary and fiscal policy.

**Instructor**, Economics Department, University of South Florida

- Principles of Microeconomics, Fall 2010, Spring 2011
  - Approximately 90 students
- Principles of Macroeconomics, Fall 2009, Spring 2010, Summer 2010
  - Approximately 50 students

**Teaching Associate**, Economics Department, University of South Florida

- Mathematical Economics, Spring 2009
  - Tutored graduate and undergraduate students.
  - Graded student papers, providing feedback on their writing and understanding of key mathematical theories.

## CONFERENCE PRESENTATIONS

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2012 Seminar on Bayesian Inference in Econometrics and Statistics. Santa Cruz, California.

2012 Midwest Economics Association Annual Meeting. Chicago, Illinois.

2011 European Seminar on Bayesian Econometrics. Brussels, Belgium.

## **PROFESSIONAL SERVICE**

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Journal Reviewer

- American Journal of Men's Health
- Reproductive Biomedicine Online

Hiring Committee for Director of Tennessee State Data Center. Center for Business & Economic Research. 2015

## **HONORS, AND AWARDS**

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Beta Gamma Sigma Honor Society

Golden Key International Honor Society

Omicron Delta Epsilon International Honor Society of Economics

Pi Gamma Mu International Honor Society in Social Sciences

USF Student Government Travel Award/European Seminar on Bayesian Econometrics (2011)

National Bureau of Economic Research Junior Travel Award/ Seminar on Bayesian Inference in Econometrics and Statistics (2012)

## **PROFESSIONAL AFFILIATIONS**

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American Economic Association

Midwest Economic Association